

Children's Tumor Foundation



## SPONSORSHIP OPPORTUNITIES

Not uncommon, but not well-known, neurofibromatosis (NF) is a progressive genetic disorder that occurs in more than 1 in 3000 births – it is more prevalent than cystic fibrosis, Duchenne muscular dystrophy, and Huntington's disease combined. NF has a wide range of complications which vary in severity, but are oftentimes devastating, and include blindness, bone abnormalities, cancer, deafness, disfigurement, learning disabilities, and excruciating and disabling pain. NF does not discriminate; it affects both sexes and all races and ethnic groups equally. There is currently no cure, nor are there many effective treatment options. The Children's Tumor Foundation, founded in 1978, is dedicated to improving the lives of the more than 2 million people worldwide who live with NF. The Foundation is the largest non-government funding source for NF research, and this research is shedding new light on cancer, brain tumors, learning disabilities, and bone abnormalities, which will ultimately benefit the broader community. For more information, please visit [www.ctf.org](http://www.ctf.org).

### WE NEED YOUR SUPPORT AND ARE PLEASED TO OFFER YOU THE FOLLOWING SPONSORSHIP OPPORTUNITIES

The Foundation's sponsorship packages are an ideal opportunity to support your local community and enhance your company's image, while helping fund research for NF treatments. Packages and activities can be customized to meet your marketing, sales, and public relations objectives. All donations are tax deductible.

The Children's Tumor Foundation is a 501(C)(3), not-for-profit organization and recipient of a four-star rating from Charity Navigator.

\* Events include national programs such as the NF Forum, Racing4Research, and Kids Camp. For more information, contact Traceann Adams at [tadams@ctf.org](mailto:tadams@ctf.org).

## **NEIGHBORHOOD SPONSOR: \$5,000**

- Name on event materials including brochures and the Foundation's newsletter, which circulates to 44,000 members nationally
- Corporate logo on Children's Tumor Foundation website ([www.ctf.org](http://www.ctf.org))
- Company logo on sponsor board at event
- Opportunity to display and distribute products to walkers onsite
- Team kick-off at sponsor office
- **Team of 10 employees/volunteers attend free**

## **WALK PARTNER: \$2,500**

- Corporate logo on Children's Tumor Foundation website ([www.ctf.org](http://www.ctf.org))
- Name and logo placement in event materials
- Company logo on sponsor board at event
- Company can display and distribute products to walkers onsite
- **Team of 5 employees/volunteers attend free**

## **ASSOCIATE SPONSOR: \$1,000**

- Logo on Children's Tumor Foundation website ([www.ctf.org](http://www.ctf.org))
- Company logo on sponsor board at event
- Company can display and distribute products to walkers at the event
- **Team of 5 employees/volunteers attend free**

## **FRIENDS OF CTF SPONSOR: \$500**

- Logo on Children's Tumor Foundation website ([www.ctf.org](http://www.ctf.org))
- Company logo on sponsor board at event
- **Team of 5 employees/volunteers attend free**

## **GENERAL SPONSOR: \$250**

- Logo on Children's Tumor Foundation website ([www.ctf.org](http://www.ctf.org))
- Company logo on sponsor board at event

## **IN-KIND DONATIONS**

- In addition to monetary gifts, in-kind donations including food, raffle prizes, entertainment prizes and publicity are always needed. We are committed to keeping walk expenses as low as possible so that all the funds raised can go to support research and programs. Any donation you are able to contribute would be greatly appreciated and would help make our event a tremendous success.
- All donations are tax deductible.
- Logo on event website and recognition at walk



# SPONSORSHIP FORM

Name

(as it should appear in print materials)

Contact Person

Company Address

City

State

Zip Code

Phone

Fax

Email

Website

- Yes, I/we would like to help support this cause with a tax deductible gift of:
- Please send more information about the NF Walk
- I/We is unable to attend, but wish to make a donation of: \$\_\_\_\_\_

In kind donation of gifts & services are also greatly appreciated. We welcome the donation of items for the goody bags and onsite drawings.

In-Kind Goods or Services: \_\_\_\_\_ Value: \$\_\_\_\_\_

Goody Bags Souvenirs \_\_\_\_\_ Value: \$\_\_\_\_\_

### SPONSORSHIP LEVELS (Please see attached sponsorship opportunities sheet)

- NEIGHBORHOOD SPONSOR \$5,000
- WALK PARTNER \$2,500
- ASSOCIATE SPONSOR \$1,000
- FRIENDS OF CTF \$500
- GENERAL \$250
- IN-KIND

### METHOD OF PAYMENT

Credit Card     VISA     MASTERCARD     AMERICAN EXPRESS

Card Number

Expiration Date

Cardholder's Name (Please print)

Cardholder's Signature

### THANK YOU FOR YOUR CONTRIBUTION.

Please complete and fax or mail form to Traceann Adams at the address below.

Make check or money order payable to Children's Tumor Foundation

Fax: (212) 747-0004 | Attn: Traceann Adams, 95 Pine St., 16<sup>th</sup> Floor, New York, NY 10005