May is **Neurofibromatosis (NF) Awareness Month**

**SHINE A LIGHT ON NF**

*Shine a Light on NF* is a grassroots initiative that brings NF awareness into the community by lighting up buildings, bridges, monuments and other landmarks in blue and green. *Shine a Light on NF* is one part of the Children’s Tumor Foundation’s NF Awareness Month campaign. Each year, landmarks across the country and around the world participated.

**What is NF?** Neurofibromatosis, or NF, is a genetic disorder that causes tumors to grow on nerves throughout the body. NF affects one in 3,000 people of all populations. There is currently no cure, but the Children’s Tumor Foundation, the world’s leading organization dedicated to NF, is driving research, expanding knowledge and advancing care for the NF community.

**What We’re Asking You To Do:**
- **Light up blue** (and green, if you have the capacity for multiple colors) on May 17, World NF Awareness Day. (Or any other day available in May.)
- **Post a photo** on your social media platforms (or share ours); tag us and use the campaign’s official hashtag, #EndNF, in your post.

**Potential Reach**
- Infused into all Foundation Awareness Month communications
- Listed on a ctf.org dedicated NF Awareness Month webpage
- **NF News**, the official newsletter of the Children’s Tumor Foundation
- Mentions and photos on multiple CTF social media posts
- Press releases and media placements
- Communication nationwide to CTF volunteers
- Community viewing parties

**For more information, please contact:**
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