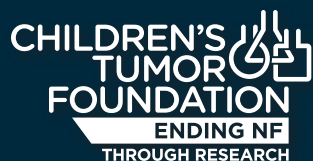


May is **Neurofibromatosis (NF)**
Awareness Month

SHINE A LIGHT ON **NF**

Shine a Light on NF is a grassroots initiative that brings NF awareness into the community by lighting up buildings, bridges and monuments in blue and green. Shine a Light on NF is one part of the Children's Tumor Foundation's NF Awareness Month campaign. In 2015, 40 landmarks across the country and around the world participated.

What is NF? Neurofibromatosis, or NF, is a genetic disorder that can cause tumors to grow on nerves throughout the body. NF affects one in 3,000 people of all populations. There is no cure yet, but the Children's Tumor Foundation, the world's leading organization dedicated to NF, funds critical research that will one day end neurofibromatosis.



WHAT WE'RE ASKING YOU TO DO:

- **Light up blue** (and green, if you have the capacity for multiple colors) on May 17, 2016, World NF Awareness Day. (Or any other available day in May.)
- **Post a photo** on your website and/or social media platforms (or share ours); tag us and use the campaign's official hashtag, #EndNF, in your post


POTENTIAL REACH

- Infused into all Foundation Awareness Month communications
- Listed on a ctf.org dedicated NF Awareness Month webpage
- *NF News*, the official newsletter of the Children's Tumor Foundation
- Mentions and photos on multiple CTF social media posts
- Press releases and media placements
- Communication nationwide to CTF chapters and volunteers
- Community viewing parties
- Recognition at Foundation events



For more information, please contact:

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